



**HARVARD CLUB OF AUSTRALIA  
FERRIS FAMILY FELLOWSHIP PROGRAM**

**20TH ANNIVERSARY AWARDS LUNCHEON**

**MONDAY 17TH MAY 2021  
MACQUARIE GROUP, 50 MARTIN PLACE, SYDNEY**



# MESSAGE FROM LISA GEORGE

The charity sector is possibly the least understood in terms of its importance and contribution to Australian society. Recent estimates show that charities have annual revenue of \$143 billion, or over 8 per cent of Australia's GDP.

At the same time, there is consistent underinvestment by funders in the sector's own capacity and leadership development. A 2019 study by the Centre for Social Impact highlighted a problematic dynamic in the sector, whereby nonprofit leaders feel the pressure by funders to prioritise program funding over their own professional development. The same study also identified gaps in skills related to leading the 'business' of the nonprofit, such as planning and implementing strategy.

So it was with great foresight that the Harvard Club of Australia, with the generous support of the Ferris Family, established the Nonprofit Fellowship Program in 2001. The program funds two non-profit CEOs to attend the Strategic Perspectives in Nonprofit Management at Harvard Business School each year.

In 2003, to further highlight the Fellowship and the importance of the nonprofit sector, the Club established the HCA Nonprofit Annual Leadership Address held in conjunction with the awards event. The speaker is selected for their ability to speak with authority on the influence of the nonprofit sector on our society and stimulate a discussion on the major issues facing the sector. It also aims to encourage Harvard Club members and guest to increase their own involvement in nonprofits.

We ask for reports from the winners each year following their attendance at the course. It's clear to me from these reports that even a short, 1-week course does have the potential to catalyse new ways of thinking and importantly, gives busy non-profit CEOs that all-important reflection time. We continue to see strong demand for the program with record number of applicants in recent years, further strengthening our commitment to it.

It's been an honour and privilege to serve as Chair of the program for the past 5 years. I am grateful to the volunteer selection panel who have served this year and for several years (Anita Kumar, Tony Massaro, Patrick Regan and Ben Sebel), as well as to my predecessor and founding Chair Ted Blamey. And finally my thanks to the Ferris Family for their generous and steadfast support over 20 years to this crucial program.

**Lisa George**

Chair, Harvard Club of Australia Ferris Family Fellowship Program  
May 2021



# MESSAGE FROM BILL & LEA FERRIS

We have forever been impacted by the insight of Robert Kennedy when he said:

“GDP measures neither the health of our children, the quality of their education, nor the joy of their play. It measures neither our compassion nor our devotion to country. It measures everything, in short, except that which makes life worth living.”

As Australians we do enjoy a very high living standard internationally, measured in terms of GDP/head. Yet even with “universal” health, education, and disability policies in place, few of us seriously expect that our market driven economy and democracy will ever achieve a “no-one left behind” citizenry. Certainly our family has long believed that much of the glue essential for holding our socio-economic structure together will only ever be provided by the NFP sector ..... reducing what otherwise just falls through the cracks.

Since joining with HCA to establish this fellowship program, we have been encouraged and emboldened by the significant growth in leadership talent, passion, innovation and skills powering our NFP sector nationally.

Now with an estimated 60,000 registered NFP’s, employing about 1.25 million employees (almost 10% of the national workforce) plus countless volunteers, these organisations and people are providing that afore-mentioned glue.

We have been impressed by the multiplier effect generated by fellows returning from HBS, energising their teams with fresh ideas and ambitions, and achieving improved impact and sustainability of their organisations.

So, together with HCA on this 20th anniversary occasion, we are very pleased to confirm our family foundation’s continuing support of the NFP fellowship program.

**Bill and Lea Ferris**

Ferris Family Foundation

May 2021

# PREVIOUS FELLOWSHIP WINNERS

Year	Name	Organisation
2020	Professor Kristy Muir	Centre for Social Impact
2020	Ms Heidi Limareff	Can Do Group (SA)
2019	Mr Matt Davis	Salvos Stores
2019	Ms Karen Crouch	Anglicare Southern Queensland
2018	Ms Annabelle Daniel	Women's Community Shelters
2018	Mr Brendan Cox	Legacy Brisbane
2017	Ms Jane Hutchinson	Tasmanian Land Conservancy
2017	Mr John Hutcheson AM	Legacy NSW
2016	Ms Karen Bevan	Playgroups NSW
2016	Mr Brendan Foran	Greening Australia
2015	Ms Kate Thiele	Guide Dogs SA/NT
2015	Dr Matthew Miles	MS Research Australia
2014	Ms Maree Sidey	Formerly Australian Drug Foundation
2014	Professor David Mackey	Lions Eye Institute
2013	Mr Mark Newton	Formerly St John Ambulance Australia (NSW)
2013	Dr W Brett Robertson	Ear Science Institute Australia
2013	Ms Julie Heraghty	Macular Disease Foundation Australia
2012	Mr Neil Carrington	ACT for Kids
2012	Ms Anita Kumar	The Infants' Home
2011	Mr Rory Jeffes	Sydney Symphony
2011	Ms Catriona Barry	Rainbow Club
2011	Mr Ian Trust	Wunan
2010	Mr Gregory Smith	Formerly Asthma Foundation NSW
2010	Mr Adrian Collette	Formerly Opera Australia
2010	Ms Katrina Frost	YWCA NSW
2009	Dr Andrew Young	Formerly CanTeen Australia
2009	Dr Judith Slocombe	The Alannah and Madeline Foundation
2009	Dr Michael Wilson	Juvenile Diabetes Research Foundation
2008	Prof Peter Schofield	NEURA
2008	Mr Cleveland Fagan	Apunipima Cape York Health Council
2007	Mr Gerard Neesham	Clontarf Foundation
2007	Mr David Beaver	Centacare, Catholic Diocese of Ballarat Inc
2006	Mr Darren Black	Outward Bound Australia
2006	Ms Jerril Rechter	Formerly Footscray Community Arts Centre
2005	Ms Stevie Clayton	Formerly ACON (Aids Council of NSW)
2005	Mr Lewis Kaplan	Formely Alzheimer's Australia, NSW
2004	Mr Atticus Fleming	Australian Wildlife Conservancy
2004	Ms Sandie de Wolf	Berry Street Victoria
2004	Ms Mary Jo Capps	Musica Viva
2003	Mr Clyde Thomson	Royal Flying Doctor Service
2003	Mr Christopher Rehn	Formerly Cochlear Implant Centre
2002	Ms Rachel Healy	Formerly Company B Belvoir
2002	Ms Jill Weekes	Formerly Starlight Children's Foundation
2002	Ms Christine Rowell	Formerly CanTeen
2001	Ms Jane Schwager	Formerly Benevolent Society
2001	Mr James Pitts	Odyssey House McGrath Foundation

# STRATEGIC PARTNERSHIP IN NONPROFIT MANAGEMENT HARVARD BUSINESS SCHOOL

## AIM - HCA FERRIS FAMILY FELLOWSHIP PROGRAM

The aim of the fellowship program is to bring enhanced leadership skills and performance to Australian non-profits by enabling the selected fellows to

1. Focus on the mission, by creating or refining service offerings that truly address the needs of their community.
2. Explore leadership and management frameworks, concepts and skills to drive change, strengthen the impact and sustainability of the organization.
3. Create structures, systems and processes to prepare the organisation for the future.
4. Enhance their strategic position to thrive amidst uncertain times.

## MESSAGE FROM KASH RANGAN

One of the highlights of the SPNM (Strategic Perspectives in Nonprofit Management) has been its international participants. The largest contingent we have had for many years is from Australia, thanks to the Harvard Club of Australia, and the Ferris Family Foundation that supports the fellows who attend the program. Your fellows bring a unique voice shaped by the nature of a nonprofit sector that has evolved differently than their counterparts in North America. Having your fellows share with, and influence their peers, and be open to learning from, and be influenced by others in turn, has been the hallmark of SPNM's highly successful case pedagogy.

### Professor Kash Rangan

Founding Faculty and co-Chair  
of HBS Social Enterprise Initiative



# LEADERSHIP ADDRESS



**'03**

Frank Lowy AC

**'09**

Steve Killelea AM

**'15**

Simon McKeon AO

**'04**

David Gonski AC

**'10**

Bill Ferris AC

**'16**

Alan Schwartz AM

**'05**

Rev. Tim Costello AO

**'11**

Tony Berg AM

**'17**

Maile Carnegie

**'06**

David Clarke AO

**'12**

Simon Mordant AO

**'18**

Scott Farquhar

**'07**

Michael Hawker AM

**'13**

Roger Massey-Greene AM

**'19**

Sam Meers AO

**'08**

Michael Trill AM

**'14**

Lucy Turnbull AO

**'21**

Daniel Petre AO



# AWARD RECIPIENTS



## **Professor Kristy Muir**

**Chief Executive Officer, Centre for Social Impact**

Professor Kristy Muir is the CEO of the Centre for Social Impact (CSI) and a Professor of Social Policy in the Business School at UNSW Sydney. She is an elected member of UNSW Sydney's Council, Chair of Allan & Gill Gray Philanthropy Australasia, Non-Executive Director of the Australian Research Alliance for Children & Youth, Chair of ARACY's Audit and Risk Committee, Non-Executive Director of the Community Council for Australia and a member of the NSW Premier's Council on Homelessness.

Kristy is driven to better understand and find solutions to complex social problems and measure whether and where we are making a difference. Her research spans housing, education, employment, social participation, disability, mental health, financial resilience and wellbeing.

In December 2019, the CSI Nodes signed a new Collaboration Agreement, which presents the opportunity for an additional three Universities to join. There are lots of governing bodies, hundreds of stakeholders with different needs, preferences and dozens of potential CSI Nodes.

The leadership challenge that Kristy will be taking to the program is, how to undergo significant growth while ensuring transformative impact and maintaining our culture.



## **Heidi Limareff**

**Group Chief Executive, Can:Do Group**

Heidi Limareff is the Group Chief Executive of the Can:Do Group, an organisation comprised of South Australia's two oldest disability service providers, Can:Do 4Kids and Deaf Can:Do.

Heidi is a director of the Adelaide Holocaust Museum and Andrew Steiner Education Centre. Heidi holds a Master's degree in Communication Disorders and a Master of Business Administration.

Heidi arrived in Australia in January 2000 to work with Hearing Australia as a clinical audiologist and on her own Hearing Centre in Darwin in 2002. In 2005 Heidi moved to Adelaide to start South Australia's first social enterprise audiology clinic for the Deaf Society. Heidi took on the role of General Manager of Client Services and Group Operations of Can:Do. This saw her leading the organisation through a major transformation to consumer directed choice and control under the NDIS. Heidi was appointed to the Chief Executive role of the Can:Do Group in Dec 2017.

The leadership challenge that Heidi will be taking to the program is how to create the vision to make a more unified Can:Do Group in order to get greater social impact and revenue growth.

# THANK YOU



2001 Year:  
Odyssey House McGrath  
Foundation



2001 Year:  
Formerly Benevolent  
Society



2002 Year:  
Canteen



2002 Year:  
Starlight Children's  
Foundation



2002 Year:  
Formerly Company B  
Belvoir



2003 Year:  
Cochlear Implant Centre



Royal Flying Doctor Service

2003 Year:  
Royal Flying Doctor  
Service



2004 Year:  
Musica Viva



2004 Year:  
Berry Street Victoriaw



2004 Year:  
Australian Wildlife  
Conservancy



2005 Year:  
Formerly Alzheimer's  
Australia, NSW



2005 Year:  
Formerly ACON  
(Aids Council of NSW)



2006 Year:  
Formerly Footscray  
Community Arts Centre



2006 Year:  
Outward Bound  
Australia



2007 Year:  
Centacare, Catholic  
Diocese of Ballarat, Inc



2007 Year:  
Clontarf Foundation



2008 Year:  
Apunipima Cape York  
Health Council



2008 Year:  
NEURA



2009 Year:  
Juvenile Diabetes  
Research Foundation



2009 Year:  
The Alannah and  
Madeline Foundation



2009 Year:  
Formerly Canteen  
Australia



2010 Year:  
Formerly Opera ustralia



2010 Year:  
YWCA NSW



2010 Year:  
Formerly Asthma  
Foundation NSW



2011 Year:  
Wunan



2011 Year:  
Rainbow Club



2011 Year:  
Sydney Symphony



2012 Year:  
The Infant's Home



2012 Year:  
ACT For Kids



2013 Year: Formerly  
St John Ambulance  
Australia (NSW)



2013 Year:  
Macular Disease  
Foundation Australia



2013 Year:  
Ear Science Institute  
Australia



2014 Year:  
Lions Eye Institute



2014 Year:  
Formerly Australian  
Drug Foundation



2015 Year:  
MS Research Australia



2015 Year:  
Guide Dogs SA/NT



2016 Year:  
Greening Australia



2016 Year:  
Playgroups NSW



2017 Year:  
Legacy NSW



2017 Year:  
Tasmanian Land  
Conservancy



2018 Year:  
Legacy Brisbane



2018 Year:  
Women's Community  
Shelters



2019 Year:  
Anglicare Southern  
Queensland



2019 Year:  
Salvos Stores



2020 Year:  
Can Do Group (SA)



2020 Year:  
Centre for Social Impact

## Current Award Selection Committee

Lisa George (Chair)

Anita Kumar

Tony Massaro

Patrick Regan

Ben Sebel

## Past Selection Committee Members

Ted Blamey (Chair)

Lisa Behrendt

Melinda Conrad

Judy Garb

Amanda Goodman

Stephen Mills

Pip Murphy

Melinda Muth

Helen O'Neil

David Pumphrey

Phil Stern

Tony Thirlwell

Michael Vitale

Sam Weiss

Joanna White

We would like to thank the Macquarie Group Foundation for their ongoing support of the Awards luncheon as well as Timmy Ho for the in kind support with designing this brochure.