

THE INAUGURAL 2023 NOT-FOR-PROFIT LEADERSHIP AWARDS

THURSDAY, 15 JUNE 2023

JOIN US TO DEVELOP LEADERS FOR A BETTER SOCIETY BY SPONSORING AN AWARD CATEGORY

Our awards aim to encourage best practice leadership. At the Australian Scholarships Foundation, we believe that when you develop the capabilities of leaders you also build the capacity of the sector. Investing in leadership and high-potential staff enables organisations to deliver on their mission.

The foundation's role is to facilitate and enable professional development opportunities and thought leadership in ways that increase the effectiveness of not-for-profit organisations.

Winners of the 2023 Not-For-Profit Leadership Awards will be announced on Thursday, 15 June 2023, at a Gala Event in Sydney.

Please join us to support and recognise the outstanding leaders of the many charities and not-for-profits that delivers on fundamental societal needs and enhance social cohesion.

Key dates

Monday 27 February 2023	Award entries open
Sunday 2 April 2023	Applications close 11.59pm AEDT
Wednesday 10 May 2023	Finalists announced
Thursday 15 June 2023	2023 Not-For-Profit Leadership Awards Gala Event

Why does sponsoring a leadership award matter?

We know that not-for-profit organisations do better when they systematically develop their leaders. Recognising outstanding leadership encourages best practice, builds capabilities and leads to organisational growth.

The awards program will shine a light on organisations, teams and individuals who have demonstrated excellence and courage in their leadership.

“Leadership capacity can determine the success or the failure of a not-for-profit.”

PRODUCTIVITY COMMISSION REPORT 2010

We have awarded 4,992 scholarships since 2009 worth \$14 million.

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Held at the recently refurbished Doltone House Hyde Park on Thursday, 15 June 2023, the inaugural Not-For-Profit Leadership Awards will be attended by CEOs, emerging leaders, board directors and others with a commitment to the not-for-profit and charities sector.

At the Gala Event we will announce the winners of the following awards:

- 1. Outstanding Leader**
- 2. Outstanding Emerging Leader**
- 3. Outstanding Education Provider**
- 4. Outstanding Scholar**
- 5. Outstanding Leadership in Wellbeing Governance**

For further details, please visit our website scholarships.org.au/awards

We will also be congratulating our Australian Scholarships Foundation 2022 scholarship winners.

Sponsoring an Award Category demonstrates your commitment to acknowledging and rewarding best practice leadership in Australia's not-for-profit and charities sector. Our marketing campaign, audience reach and event engagement offer a valuable return on your investment.

The Marketing Campaign

Sponsors confirmed by 17 February 2023 will benefit from a four-month campaign commencing on 27 February 2023, when entries open for the awards. Sponsors' logos will appear on the award entry site next to their categories and in the marketing campaign, which includes newsletters and social media, LinkedIn, Facebook and Instagram. The sponsors' logos will also be included on all channels as we market the event invitations.

Our Audience

Our database and social media platforms reach over 34,000 senior leaders, managers and directors in the not-for-profit sector.

Interested in Sponsoring an Award?

Please contact Lauren Dixon
E: lauren.dixon@scholarships.org.au
T: 0413 212 890

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Category Partnerships

Presenting Sponsor \$15,000

Acknowledgment as the Presenting Sponsor includes:

- Logo on all collateral, invitations, marketing, program and audio-visual.
- A representative from your organisation will be invited to make a three-minute speech outlining your support for best practice leadership in the sector
- Two tables of ten guests each
- Twenty invitations to the VIP drinks
- Guest speaker seated at your table
- Prime table position front and centre stage
- Present an Award Category on stage to the winner (non-speaking)
- Your logo will appear on stage as the winner is announced
- Your logo will appear on the trophy
- Your logo will appear alongside the winner on all social media posts following the announcement.

Gold Category Sponsor \$5,000

Acknowledgment as a Gold Sponsor includes:

- Logo on all collateral, invitations, marketing, program and audio-visual
- One table of ten guests
- Ten invitations to the VIP drinks
- Present an Award Category on stage to the winner (non-speaking)
- Your logo will appear on stage as the winner is announced
- Your logo will appear on the trophy
- Your logo will appear alongside the winner on all social media posts following the announcement.

Table Partner \$1,750 (NFP) \$3,500 (Corporate)

Acknowledgment as a Table Partner at the event includes:

- Logo on program and audio-visual
- One table of ten guests
- Five invitations to the VIP drinks.

Individual tickets:

- not-for-profit rate \$175
- corporate rate \$350

All prices are plus GST.

Join our valued partners for
this annual award celebration

Australian Institute of
Company Directors

FULBRIGHT
Australia



Curtin University

STANFORD
AUSTRALIA
FOUNDATION

McKinsey
& Company

AGSL AUSTRALIAN
GRADUATE
SCHOOL OF
LEADERSHIP



KAPLAN BUSINESS SCHOOL
AUSTRALIA

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Developing leaders for a better society

Australia's not-for-profit sector is the fastest growing sector in the national economy contributing 4.8% of gross domestic product. It is hugely diverse and employs 1.38 million people accounting for 11% of jobs. It is equivalent in size to the retail sector.

At the Australian Scholarships Foundation, we believe that when you develop the capabilities of leaders you also build the capacity of the sector. Investing in leadership and high-potential staff enables organisations to deliver on their mission.

The foundation's role is to facilitate and enable professional development opportunities and thought leadership in ways that increase the effectiveness of not-for-profit organisations.

We work with trusted, credible education partners to offer scholarships to executives, leaders, board directors and high-potential staff in the not-for-profit sector.

Our scholarships are available for short courses, training and development programs, certificate and degree courses, postgraduate diplomas, governance training and mentoring services.

Disciplines covered include leadership, finance, accounting and risk management, strategic planning, project management, marketing and board governance.

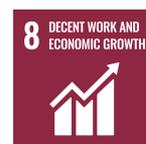
We want to build individual capabilities to grow organisational ability, retain skilled staff and attract new talent.

We also support and facilitate independent quantitative research that establishes a significant evidence base and understanding of the key development needs of the not-for-profit sector.

We are supportive change-makers fostering leadership capabilities to strengthen the community's collective performance.

We align with and support the Sustainable Development Goals in 4. Education, and 8. Decent Work and Economic Growth.

**SUSTAINABLE
DEVELOPMENT
GOALS**



Australian Scholarships Limited (ASL) is the operating arm of the Australian Scholarships Foundation. ASL (ABN 38 626 377 893) is a Registered Charity with the Australian Charities and Not for Profits Commission. It is endorsed by the Australian Taxation Office to operate as Deductible Gift Recipient Fund (DGR).